

What are green careers, and why are they important?

What is a green career?

Green careers are no longer only made up of jobs that have a direct, positive impact on the planet. These careers were thought of as those that involve renewable energy, electric transport, energy efficiency or nature conservation. But right now, as more sectors transition to low-carbon models, every job has the potential to become 'green'.

As many industries are moving towards being more green, various green scales have been developed to categorise different jobs based on how 'green' they are. We have taken various examples of this to create the below:

Light green

These are jobs that have tasks or duties that could link to sustainability but are not directly linked to the climate or climate crisis.



Mid green

These are jobs that play a part in fighting the climate crisis and achieve Net Zero, but that is not the main purpose of the role.



Dark green

These are jobs that are directly involved in reducing carbon emissions with sustainability as a focus.



Why are green careers important?

As industries move towards the target of Net Zero, more job roles which were not thought of as green are becoming green, along with new roles being created because of this shift.

As Gen Z and Millennials are now representing more than 50% of the UK workforce. The push for a greener and more sustainable approach to work means employers are considering their values, ethics and priorities.

2050

The year which the government aims to reach Net Zero in all economy sectors.



11%

The projected yearly growth of the low-carbon economy.

60%

of young people worried or extremely worried about climate change.

10 points

in the government's plan for the Green Industrial revolution.



694,000

jobs in direct jobs low-carbon and renewable energy economy by 2030.